

Sl. No	Name of course	Credit/ Non Credit	Course Coordinator (Course Faculty)	Semester & Start date	End Date of Course & Exam Month	Type	Inst.	Enrolment (Previous Semester)	Credit	Language	Discipline
1	Platform Business Models	Credit	Srinivasan R	Jul-23	Oct-23	Re Run	IIMB	3618	2	English	Management
2	Advanced Corporate Strategy	Credit	R Srinivasan	Jul-23	Oct-23	Re Run	IIMB	32304	2	English	Management
3	Arts and Culture: Towards a New Management Paradigm	Credit	A Damodaran	Jul-23	Oct-23	Re Run	IIMB	4661	2	English	Management
4	Banking and Financial Markets: A Risk Management Perspective	Credit	P C Narayan	Jul-23	Oct-23	Re Run	IIMB	23437	2	English	Management
5	Customer Relationship Management	Credit	Shainesh G	Jul-23	Oct-23	Re Run	IIMB	12029	2	English	Management
6	Economic foundations of Pricing	Credit	Sreelata Jonnalagedda	Jul-23	Oct-23	Re Run	IIMB	6025	2	English	Management
7	Effective Business Communication	Credit	Bringi Dev; and Rakesh Godhwani	Jul-23	Oct-23	Re Run	IIMB	21121	2	English	Management
8	Financial Accounting and Analysis	Credit	Padmini Srinivasan	Jul-23	Oct-23	Re Run	IIMB	36468	2	English	Management
9	Innovation and Information Technology Management	Credit	Rahul De'	Jul-23	Oct-23	Re Run	IIMB	15026	2	English	Management
10	Introduction to Banking and Financial Markets	Credit	P C Narayan	Jul-23	Oct-23	Re Run	IIMB	13887	2	English	Management
11	Introduction to Managerial Economics	Credit	Subhashish Gupta	Jul-23	Oct-23	Re Run	IIMB	14294	2	English	Management
12	Managing Innovation	Credit	Rishikesha Krishnan; and Vinay Dabholkar	Jul-23	Oct-23	Re Run	IIMB	3928	2	English	Management
13	New Product Development	Credit	Ganesh Prabhu	Jul-23	Oct-23	Re Run	IIMB	10610	2	English	Management
14	Operation Management	Credit	B Mahadevan	Jul-23	Oct-23	Re Run	IIMB	19035	2	English	Management

15	Predictive Analytics	Credit	Dinesh Kumar	Jul-23	Oct-23	Re Run	IIMB	11036	2	English	Management
16	Quantitative Marketing Research	Credit	Prithwiraj Mukherji	Jul-23	Oct-23	Re Run	IIMB	13428	2	English	Management
17	Services Marketing: Concepts & Applications	Credit	Shainesh G	Jul-23	Oct-23	Re Run	IIMB	4856	2	English	Management
18	Strategic Management	Credit	PD Jose; Rejie George; and Sai Yayavaram	Jul-23	Oct-23	Re Run	IIMB	13379	2	English	Management
19	Valuation and Creating Sustainable value	Credit	Padmini Srinivasan	Jul-23	Oct-23	Re Run	IIMB	9188	2	English	Management
20	Brand Management	Credit	Preeti Krishnan Lyndem	Jul-23	Oct-23	Re Run	IIMB	8092	2	English	Management
21	Innovation and Start up policy	Credit	Rahul Mishra	Jul-23	Oct-23	Re Run	IILM	8561	3	English	Management
22	Business Environment	Credit	Chhavi Jain	Jul-23	Oct-23	Re Run	IIS	10481	4	English	Management
23	Consumer Buyer Behaviour	Credit	Ashish Hathi	Jul-23	Oct-23	Re Run	Welingkar	8392	4	English	Management
24	Continuous Quality Improvement: Tools and Techniques	Credit	Sanjeev Singh	Jul-23	Oct-23	Re Run	QCI	4302	4	English	Management
25	Total Productive Maintenance	Credit	Anil Kumar Srivastava	Jul-23	Oct-23	Re Run	QCI	2925	2	English	Management
26	Concepts and Applications in Engineering	Credit	Venkata Raghavan,Dr. Vinayak Rajat Bhat,B. Mahadevan	Jul-23	Oct-23	New	IIMB and Chanakya University		4	English	Management
27	Concepts and Applications in Science	Credit	Venkata Raghavan,Dr. Vinayak Rajat Bhat,B. Mahadevan	Jul-23	Oct-23	New	IIMB and Chanakya University		4	English	Management

28	Humanities and Social Sciences.	Credit	Venkata Raghavan,Dr. Vinayak Rajat Bhat,B. Mahadevan	Jul-23	Oct-23	New	IIMB and Chanakya University		4	English	Management
29	People Management Entrepreneurship	Credit	Vasanthi Srinivasan	Jul-23	Oct-23	New	IIMB		2	English	Management
30	Foreign Exchange market	Credit	P C Narayan	Jul-23	Oct-23	New	IIMB		2	English	Management
31	Organizational Design	Credit	Sourav Mukherji	Jul-23	Oct-23	New	IIMB		2	English	Management
32	Equity Stock Market	Credit	P C Narayan	Jul-23	Oct-23	New	IIMB		2	English	Management
33	Marketing Management	Credit	Ashis Mishra	Jul-23	Oct-23	New	IIMB		3	English	Management
34	Macroeconomics	Credit	Rupa	Jul-23	Oct-23	New	IIMB		2	English	Management
35	Family Business	Credit	Prof Kumar & Prof Dalhia	Jul-23	Oct-23	New	IIMB		2	English	Management
36	Managing Digital Business	Credit	Prof Rahul De and Others	Jul-23	Oct-23	New	IIMB		2	English	Management
37	Foundation of Data Science	Credit	Dinesh Kumar	Jul-23	Oct-23	New	IIMB		2	English	Management
38	Design Thinking	Credit	Rajeshwari Patil	Jul-23	Oct-23	New	Balaji University Pune		2	English	Management
39	Foundations of Marketing Essentials	Credit	Bharti Singh	Jul-23	Oct-23	New	Manipal University Jaipur		2	English	Marketing Management
40	Strategic Human Resource Management	Credit	Aditya Christopher Moses	Jul-23	Oct-23	New	IIMA		2	English	Management
41	Quantitative and Mixed Methods Research for Management	Credit	R N Subuddhi & Prof Sumita Mishra	Jul-23	Oct-23	New	KIIT		2	English	Social Science(Research Methodology)
42	Digital Transformation: Theory and Applications	Credit	Prof. Pankaj Setia	Jul-23	Oct-23	New	IIMA		2	English	Management