Dr. Babasaheb ambedkar Open University

Term –end Examination july -2016

Course	:	Numric Code:	
Subject Code	: BBAHT 308	Max.Marks	: 70
Subject Name	: Cultural tourism management	Duration	:
Date	:	Time	:

Section A

Answer the following (any three) (30)

1. Discuss the objective and principle of Charter Ethos.
2. Explain basic travel motivatiors.
3. Explain the concept & practice of Heritage Tourism.
4. .write a brief note on 'Evoution of Tourism'.
5. . What is cuisine? Write a short note on the cuisine of India?

Section B

Answer the following (any four) (20)

1. Write a short note on C.R.M.
2. What is the impact of community attitudes on tourism?
3. Explain the aim and objective of tourist behavior?
4. Which are the positive and negative socio-cultural impacts?
5. Write a short note on railway tourism in india.
6. Explain difference between tourist and traveler.

Section c

A-Multiple choice questions (2X5) (10)

1. Sundarbans national park is located in

A) Rajasthan B) uttranchal
C) West bengal D) Gujarat

SAMPLE QUESTION PAPER

2. The taj mahal is known to have been inspired by

A) agra fort B) Fatehpur sekri

C) City palace D) Humayun's tomb

3. Kuchipudi is the classical dance form of

A) Gujarat B) Andhra pradesh

C) kerela D) Tamil nadu

4. Rasam is also known as_____ by anglo Indian community in india

A) kheer B) hell's flame

C) Dal D) Sambhar

5. Who is the 5th guru of Sikhism ?

A) Guru Ramdas Saheb B) Guru Angad Saheb

C) Guru Arjan Saheb D) Guru Gobind saheb

B- Do As Directed (2X5) (10)

True of false/fill in the blanks/ one sentence answer.

1. Cham – cham is also called as_____
2. what is the meaning of "Deshatana"
3. The hall of public audience called _____ and the house of private audience called _____
4. "Dhamyal or Dhup is a famous folk dance of Tripura .true or false
5. What is the definition of in - bound tourism and out- bound tourism

SAMPLE QUESTION PAPER